



# 12 MONTH MARKETING PROGRAM

Accelerate your marketing – get more done, faster!

646.657.1511   
 marcomm@learninglibrarytv.com 



## WE GET IT. WE CAN HELP!



- Do you want to be **more effective with marketing**?
- Are you concerned that your marketing dollars are **not delivering enough results**?
- Do you put **marketing projects on the back burner** because you are busy with sales, implementations and running your company?

## LEAN ON US TO ACCELERATE YOUR RESULTS

Most of the Microsoft Dynamics ISVs and Partners we work with are in the same boat – they know they need to do more marketing but are stretched to the limit on other important tasks.



## WE DO IT ALL – LET US KNOW WHAT YOU NEED!


 CONSULTING HOURS	 WEBSITE REFRESH	 SEO	 EMAIL COPY	 PPC ADS	 VIDEOS
 EBOOKS	 ARTICLES	 USE CASES	 INFOGRAPHICS	 BLOGS	 CASE STUDIES
 SOCIAL MEDIA MANAGEMENT	 OPTIMIZE SOCIAL PROFILES	 YOUTUBE	 LINKEDIN	 FACEBOOK	 TWITTER

## 12 MONTH PLAN OPTIONS

BASIC \$2499/MONTH	ESSENTIALS \$3599/MONTH	ACCELERATE \$4999/MONTH
<ul style="list-style-type: none"> <li>• 6 BLOG POSTS</li> <li>• 2 SOCIAL MEDIA POSTS / WEEK</li> <li>• 1 CASE STUDIES &amp; LANDING PAGES</li> <li>• 4 PROSPECT EMAIL CAMPAIGNS</li> <li>• 4 CUSTOMER EMAIL CAMPAIGNS</li> <li>• 2 EBOOKS / INFOGRAPHICS &amp; LANDING PAGES</li> </ul>	<ul style="list-style-type: none"> <li>• 12 BLOG POSTS</li> <li>• 5 SOCIAL MEDIA POSTS / WEEK</li> <li>• 2 CASE STUDIES &amp; LANDING PAGES</li> <li>• 8 PROSPECT EMAIL CAMPAIGNS</li> <li>• 4 CUSTOMER EMAIL CAMPAIGNS</li> <li>• 2 EBOOKS / INFOGRAPHICS &amp; LANDING PAGES</li> <li>• 2 ARTICLES (2 PAGES) &amp; LANDING PAGES</li> </ul>	<ul style="list-style-type: none"> <li>• 12 BLOG POSTS</li> <li>• 5 SOCIAL MEDIA POSTS / WEEK</li> <li>• 2 CASE STUDIES &amp; LANDING PAGES</li> <li>• 8 PROSPECT EMAIL CAMPAIGNS</li> <li>• 4 CUSTOMER EMAIL CAMPAIGNS</li> <li>• 2 EBOOKS / INFOGRAPHICS &amp; LANDING PAGES</li> <li>• 2 ARTICLES (2 PAGES) &amp; LANDING PAGES</li> <li>• 2 VIDEOS</li> </ul>

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## BASIC

- 1 BLOG  
SOCIAL MEDIA (2 POSTS PER WEEK)  
E-BOOK / INFOGRAPHIC & LANDING PAGE
- 2 SOCIAL MEDIA (2 POSTS PER WEEK)  
PROSPECT EMAIL
- 3 BLOG  
SOCIAL MEDIA (2 POSTS PER WEEK)  
PROSPECT EMAIL  
CUSTOMER EMAIL
- 4 SOCIAL MEDIA (2 POSTS PER WEEK)  
CASE STUDY & LANDING PAGE
- 5 BLOG  
SOCIAL MEDIA (2 POSTS PER WEEK)
- 6 SOCIAL MEDIA (2 POSTS PER WEEK)  
E-BOOK / INFOGRAPHIC & LANDING PAGE  
CUSTOMER EMAIL
- 7 BLOG  
SOCIAL MEDIA (2 POSTS PER WEEK)  
PROSPECT EMAIL
- 8 SOCIAL MEDIA (2 POSTS PER WEEK)  
PROSPECT EMAIL
- 9 BLOG  
SOCIAL MEDIA (2 POSTS PER WEEK)  
CUSTOMER EMAIL
- 10 SOCIAL MEDIA (2 POSTS PER WEEK)
- 11 BLOG  
SOCIAL MEDIA (2 POSTS PER WEEK)
- 12 SOCIAL MEDIA (2 POSTS PER WEEK)  
CUSTOMER EMAIL

## ESSENTIALS

- 1 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
E-BOOK / INFOGRAPHIC & LANDING PAGE  
PROSPECT EMAIL
- 2 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
PROSPECT EMAIL
- 3 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
PROSPECT EMAIL  
ARTICLE (2 PAGE) & LANDING PAGE
- 4 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
CASE STUDY & LANDING PAGE  
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CUSTOMER EMAIL  
ARTICLE (2 PAGE) & LANDING PAGE
- 11 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
CUSTOMER EMAIL  
PROSPECT EMAIL
- 12 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)

## ACCELERATE

- 1 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
E-BOOK / INFOGRAPHIC & LANDING PAGE  
PROSPECT EMAIL
- 2 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
PROSPECT EMAIL  
VIDEO
- 3 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
PROSPECT EMAIL  
ARTICLE (2 PAGE) & LANDING PAGE
- 4 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
CASE STUDY & LANDING PAGE  
PROSPECT EMAIL
- 5 BLOG  
SOCIAL MEDIA (5 POSTS PER WEEK)  
CUSTOMER EMAIL
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SOCIAL MEDIA (5 POSTS PER WEEK)