

MARKETING & COMMUNICATION SERVICES

Just perfect.



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YOUR MARKETING. YOUR JOURNEY.

LLTV's Marketing & Communication Services division operates as the heartbeat of both digital and print creativity within the company. Concentrating on elements such as Strategy, Management, Marketing, Design, Engagement, and Education, we also extend our expertise to other creative facets such as video and content development.

We pride ourselves on being a comprehensive global solutions provider, seamlessly integrating our Marketing & Communication services for our clients. Our passion lies in the art of transforming intricate concepts into something easily understood, digestible, and most importantly, shareable.

In collaboration with subject matter experts, we are able to cultivate engaging and progressive Marketing & Communication solutions, serving some of the globe's most significant companies and organizations.

STRATEGY & MANAGEMENT

- Brand Management
- Campaign Management
- List Management
- Planning & Strategy
- Project Management

DESIGN

- Advertising
- Annual Reports
- Brochures
- Case Studies
- Flyers/Fact Sheets
- Forms
- Infographics
- Logos
- Magazines
- Microsoft Templates
- Newsletters
- Office Materials
- Presentations
- White Papers

DIGITAL MARKETING

- Advertising
- Analytics & Metrics
- Direct Mail Mkt
- Email Mkt
- Email Template Design
- Press Releases
- SEO Optimization
- Social Media Mkt
- Surveys
- Websites & Landing Pages

EDUCATION & ENGAGEMENT

- Blogs
- Learning Systems
- Live Events
- Podcasts
- Virtual Events
- Webinars

CREATIVE SOLUTIONS

- Animation
- Content Development
- Photography
- Video
- And more...

MARCOMM SOLUTION PACKAGES

All prices in US dollars

One size does not fit all. LLTV has marketing and communication packages that are flexible, customizable, and designed to maximize your company's marcomm efforts. Depending on the strategy, we empower you to choose the Tier that fits best and then pick the solutions to drive results. There's a lot to consider, so we've provided examples for inspiration.

TIER ONE – \$2000

Pick any **3 services** from the following categories:

- Digital marketing
- Design

Example: Email campaign, Fact sheet, and Landing page

TIER TWO – \$3500

Pick any **4 services** from the following categories:

- Digital marketing
- Design

Example: Email campaign, Fact sheet, Landing page, and Advertising

TIER THREE – \$5000

Pick any **5 services** from the following categories:

- Strategy & Management
- Digital marketing
- Design

Example: Campaign management, Email campaign, Infographic, Landing page, and Advertising

TIER FOUR – \$8000

Pick any **6 services** from the following categories:

- Strategy & Management
- Digital marketing
- Design
- Engagement & Education

Example: Brand management, Social campaign, Logo, Landing page, Advertising, and Webinar

TIER FIVE (CUSTOM SOLUTION)

No limit on services – build your own package from the following categories:

- Strategy & Management
- Digital marketing
- Design
- Engagement & Education
- Creative Services

Example: Email campaign, Fact sheet, Landing page, and Video

VIDEO OPTIONS

There are many styles and approaches for creating the right video to get your message out. Here are some sample prices to start with – talk to us to learn more about all the possibilities.

30 Sec Talking Head \$1000

30 Sec Animated \$2500

1 Min Animated \$4000+

